

If you printed this from our website, ask a store associate for your drawing ticket.

Hold on to this ticket!
You must be present to win!



WIN A NEW BIKE!
Two chances to win!
Your FREE Ticket is on the left. See page 4 for Bike Giveaway details.



Invitation Only

Secret September Sale

Saturday & Sunday, September 16th & 17th

MORE CHANCES TO WIN!
Get ONE EXTRA bike giveaway ticket for every \$50 you spend.

Cool Weather Clothing
20% OFF
NEW SHIPMENTS!



Cycling Shorts
20% OFF
30% off with Jersey Purchase!

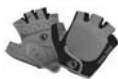


Don't See It Here?
All Other Clothing & Accessories
20% OFF!

\$25 OFF
Any in-stock Child Trailer



SUMMER CYCLING GLOVES
25% OFF
Men's and Women's



CYCLING SHOES
20% OFF
Look for CLEARANCE tags on select shoes to save more!

All Tires & Tubes
20% OFF



40% OFF
Summer Tops
Men's and Women's



HELMETS
20-35% OFF!



Indoor Trainers
TAKE 10% OFF



FALL SERVICE DISCOUNTS through Monday!
See page 3



CLOTHING CLEARANCE!
50% OFF
Look for Clearance Rack!

All Lighting
20% OFF
Bontrager, Lezyne, CatEye



6-Month Financing Available!
Ride now. Pay later.
See store associate for details.



10% OFF IN-STOCK CAR RACKS
FREE Professional Assembly and Installation with Hitch-Mount and Strap-Mount Car Racks.



Most sale prices are NOT TAGGED for this invitation-only sale. Use this flyer as your price list.
Turn the pages for CRAZY-LOW bike prices!

**CLEARANCE prices on Mountain,
Road, Gravel, Hybrid, Kids Bikes, even
Electric-Assist Bikes!
Every CLEARANCE bike Must Go!
Need service? Check page 3 for
your Fall Service Coupon!**



**LOOK FOR BIKES WITH
CLEARANCE TAGS!**



ATB / CLEARANCE	Reg.	SECRET SALE	Sizes available as of most recent update:
TREK X-CALIBER 8	\$1099.99	\$857.99	18.5", 19.5", 21.5"
TREK CALI SL DISC	\$1099.99	\$897.99	Women's 17"
CANNONDALE CUJO 3	\$980.00	\$697.99	MEDIUM

ELECTRIC ASSIST / CLEARANCE	Reg.	SECRET SALE	Sizes available as of most recent update:
TREK POWERFLY 5	\$2999.99	\$2799.99	19.5"



TWO DAYS ONLY! Take 20% OFF any Tech-Certified Pre-Owned Bike!

HYBRID / CLEARANCE	Reg.	SECRET SALE	Sizes available as of most recent update:
CANNONDALE QUICK 6 WOMEN'S	\$600.00	\$499.99	WOMEN'S TALL (fits aprox 5'5" +)
CANNONDALE QUICK 7	\$520.00	\$499.99	SIZE LARGE
CANNONDALE QUICK CX 4	\$650.00	\$547.99	SIZE MEDIUM & EXTRA LARGE
CANNONDALE ADVENTURE 1	\$760.00	\$547.99	SIZE LARGE & EXTRA LARGE
CANNONDALE ADVENTURE 3	\$520.00	\$397.99	MEN'S EXTRA LARGE, WOMEN'S TALL

ROAD/GRAVEL/CYCLO-X CLEARANCE	Reg.	SECRET SALE	Sizes available as of most recent update:
CANNONDALE SUPER 6 EVO 105 (RENTAL)	\$2270.00	\$1397.99	MENS' 54 & 56cm
CANNONDALE OPTIMO 105 DISC	\$1460.00	\$997.99	MENS' 56cm
CANNONDALE CAADX TIAGRA	\$1350.00	\$997.99	46, 54CM (this model runs big)
TREK CROSSRIP 2	\$1579.99	\$1297.99	54, 56, 58CM
TREK LEXA 2	\$769.99	\$599.99	WOMENS' 50CM
TREK LEXA 3	\$929.99	\$697.99	WOMENS' 54CM
TREK DOMANE ALR 4	\$1419.99	\$1097.99	MEN'S 54CM
'16 TREK EMONDA S6 CARBON/ULTEGRA	\$2499.99	\$1899.99	MEN'S 58CM
SALSA VAYA DEORE	\$1399.99	\$1297.99	55, 57CM
SALSA VAYA GX	\$1799.99	\$1547.99	57CM

CLEARANCE KIDS BIKES	Reg.	SECRET SALE	Sizes available as of most recent update:
CANNONDALE TRAIL 16 GIRL'S	\$260.00	\$187.99	16" GIRL'S PINK WITH TRAINING WHEELS
CANNONDALE TRAIL 20 COASTER BRK	\$290.00	\$227.99	20" BOY'S WITH COASTER BRAKE
CANNONDALE TRAIL 20 6-SPEED	\$390.00	\$297.99	20" BOY'S WITH FRONT SUSPENSION/6-SPEED

NON-CLEARANCE BIKE SALE PRICING

- All Non-Clearance Up to \$300 - Take \$20 off in-stock bikes.
- All Non-Clearance \$301 to \$500 - Take \$30 off in-stock bikes.
- All Non-Clearance \$501 to \$800 - Take \$50 off in-stock bikes.
- All Non-Clearance \$801 to \$1100 - Take \$75 off in-stock bikes.
- All Non-Clearance \$1101 and Up - Take \$150 off in-stock bikes.

ALL USED BIKES - 20% OFF! (excludes consignment models)

Non-clearance sale prices are NOT TAGGED for this invitation-only sale. Use this flyer as your sale price list.

For your convenience...



**10% OFF
ANY SERVICE PACKAGE**

*The Genesis Technicians will put your bike
in tip-top shape for Fall cycling!*

PLUS

**20% OFF
PARTS & TIRES
Installed with Your Service**
Why not beat the rush and save money?

Offer valid for bikes checked in 9/15/17 through 9/18/17 and picked up within one week of scheduled date. In-stock parts only. Due to high volume, 48-Hour Service Guarantee may not be applicable during sale.

PLEASE NOTE: The process of evaluating bikes for service can take time and the store will be quite busy during the sale. For that reason, we will also accept the above Service Coupon on the Friday before and the Monday after the sale. *All other sale prices are valid Saturday and Sunday only!*

Here's how the Secret September Sale works:

Most Sale Prices are NOT tagged. Use this flyer as your price list.

Clearance bikes are listed on page 2. Look for **CLEARANCE** and **BLOWOUT** tags in store.

Bike inventory listed is accurate as of 9/11/17 and is subject to prior sale.

Non-Clearance bike discounts can be found on page 2.

The Fine Print:

No other discounts or offers may be combined with these sale prices.

Discounts apply to regular prices only. In-store sales only.

Layaways are not accepted at these one-day sale prices. You may, if you wish, pay for your purchase in full and pick it up the next day. *Extended 6-MONTH terms are available to qualified bike buyers.*

Ask for details.

All sales are final on clearance items (or items at discounts of 40% or greater).

Not responsible for typographical (or spelling) errors.

In most cases, special orders at sale prices are not available. In the case of bicycles, check with a sales associate, as certain Salsa, Electra or Trek models may be special ordered.

Enjoy the great deals! Thanks for shopping our sale!



Drawings held Saturday and Sunday at 3:30pm during our Secret September Sale.

Here's How to WIN:

Everyone present receives one FREE ticket for the drawing. No purchase is required. Make your sale purchases before the drawing. For every \$50 you spend at the sale, you will receive an extra drawing ticket. Since you have to be present to win, your chance of taking home a FREE BIKE is excellent! *Actual bike may vary from above image.*

YOU MUST BE PRESENT TO WIN!

20% OFF All Clothing & Accessories
not listed elsewhere in this sale flyer.
